

Are they all in the same boat? Spillover effects of “natural” disasters on tourism sector: The case of Sardinian flood.

by Davide Di Marcoberardino | Riccardo Persio | Giulia Bettin | Università Politecnica delle Marche |
Università degli Studi di Enna "Kore" | Università Politecnica delle Marche

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Inserisci l'Abstract (max 200 parole).

“Natural” disasters significantly impact various societal sectors, and the tourism industry is not less susceptible. Regions heavily reliant on tourism are particularly vulnerable to the disruptive effects of these events. While extensive research has explored the negative consequences for disaster-stricken areas, there is a gap in understanding the potential positive effects on neighbouring areas. This study addresses this knowledge gap by investigating positive spillover effects, where challenges faced by one destination lead to increased tourism in nearby or similar locations. We utilize the major Sardinia flood of 2013 as a case study. This study uses the Synthetic Control Method (SCM) to analyze disaggregated tourism data for 2002-2022. The data obtained from ISTAT pertains to supra-municipal entities.