

THE SUCCESSFUL FACTORS FOR SEZS' IMPLEMENTATION: A SYSTEMATIC LITERATURE REVIEW

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In the scope of the industrial policy, SEZ concept no longer sounds so recent, considering its first implementation happened in the thirties in America and was widespread in 1978 during Deng Xiao Ping's Chinese government. The idea behind SEZ was the liberalization of Chinese trade, tax, and other policies nationwide, aiming to attract external investors (Wang, 2013). After these two experiences, SEZs have been applied worldwide differently, revealing themselves as a boosting tool for local development, reaching 5,4000 zones (UNCTAD,2019) with different forms aiming to suit local exigencies. Behind the SEZs' concept, there is the conception that they can pave the way for the country's economic growth, the attraction of FDI, the construction of production capacity, the diversification of the economy, the improvement of the competitiveness of local industry, the development of international trade, the limited-scale experimentation of specific industrial policies (Akinci & Crittle, 2008; Wang, 2013; Zeng, 2015). However, the literature contributions have not yet focused on understanding the successful backing factors for these policies. This paper aims to respond to this necessity, reviewing the last twenty years' academic contributions and systematizing them with a systematic literature review (SLR), which is still in progress.