

# TRANSNATIONAL ENTREPRENEUSHIP: A BIBLIOMETRIC AND CONTENT ANALYSIS

by Noemi Giampaoli | Matteo Renghini | Marco Cucculelli | Università Politecnica delle Marche |  
Università Politecnica delle Marche | Università Politecnica delle Marche

Abstract ID: 141

Inviato: 27/03/2023

Evento: XXI Workshop Annuale SIEPI

Argomento: 4. Dinamica industriale e imprenditorialità

Parole chiave: transnationalism; transnational entrepreneurship; cross-border entrepreneurship;  
bibliometric; survey

Due to the growing mobility of entrepreneurs who increasingly choose to create, operate, and expand business activities across national borders, the phenomenon of transnational entrepreneurship has become an important research field within the entrepreneurial literature. Using a hybrid literature review technique including bibliometrics and content analyses, we explore 106 articles published since 1999 to 2022 delving into the major contributions. The analysis was conducted following a twofold perspective: (i) the temporal perspective to focus on the literature's time development and (ii) the thematic perspective to highlight major research topics. The paper also discusses the most recent contributions since 2021 and emphasizes the main topics on the research frontier that may lay the groundwork for possible future research.