

# Evidence from the weighted network of creative cities: the role of creative industries and enabling environment.

by STEFANO FRICANO | GIOACCHINO FAZIO | CLAUDIO PIRRONE | SALVATORE IANNOLINO |  
Università degli Studi di Palermo | Università degli Studi di Palermo | Università degli Studi di Palermo |  
Università degli Studi di Palermo

Abstract ID: 196

Inviato: 11/04/2023

Evento: XXI Workshop Annuale SIEPI

Argomento: 5. Governance, organizzazione, capitale umano e produttività

Parole chiave: Creativity, cities network, enabling environment

*The economies generated within the creative and cultural sectors are playing an increasing role in international competition between territories thanks to the now-recognized link between creativity and innovation. However, a complete explanation of how, when, why, and where creativity and innovation occur is difficult to find. It is widely recognized that innovation and creativity can also make cities more "livable," making them more attractive, stimulating environments and places that are often better governed and organized. Innovation and creativity are processes that, in cities, also affect production, economic activities, and social life. However, the size of the city cannot be the only determining factor for developing an economy of culture; other factors may be necessary, especially in developing the ability to attract funds. In this contribution, we have focused on the funds made available by the Framework Program of the European Commission dedicated to the cultural and creative sectors developed in the period 2014-2020. The proposed analysis highlights the role of enabling the environment in attracting resources and developing economies linked to the creative sectors through the study of the network of collaborations between entities of different cities.*