

Building a knowledge network of innovation intermediaries: a configurational study

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Abstract ID: 55

Inviato: 11/04/2022

Evento: XX Workshop Annuale SIEPI

Argomento: 4. Politiche industriali, dei settori e dell'innovazione: avanzamenti teorici, analisi empiriche, valutazione

Parole chiave: digital innovation hub, innovation, knowledge brokers, small and medium-sized enterprises.

Digital Innovation Hubs (DIHs) support the digital transformation of Small and Medium-sized Enterprises (SMEs) by connecting them to stakeholders, including governments, industries, and academia. The study aims to understand which are the conditions that explain knowledge exchange among DIHs across regions, in line with the European Commission's objective of building a network of DIHs. A fuzzy set qualitative comparative analysis is applied on a set of conditions selected from the literature on knowledge management, innovation intermediaries, and specifically DIHs. The results are integrated with interviews conducted with exemptional cases of DIHs. The most positive configuration shows that the exchange of knowledge is enhanced for those DIHs that are involved in the design of the Smart Specialization Strategy, have a technological focus, and perform different knowledge brokerage activities.