

LE IMPRESE ITALIANE E IL PARADIGMA “INDUSTRIA 4.0”: UNO STUDIO STATISTICO SULL’ADOZIONE DI STRUMENTI INFORMATICI AVANZATI

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This article presents an empirical investigation, based on ISTAT data for 2016, regarding the use by Italian companies of software that falls within the context of Industry 4.0, such as cloud computing services and big data analysis . We investigate the degree of diffusion of these technologies, the complementarity between them and with other advanced software, and the link between their degree of use and the company's resources in terms of skills, as well as with the dimensional aspect and the localization of the companies themselves.