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## **Società Italiana di Economia e Politica Industriale** **XIV Workshop Annuale**

*Palermo, 9-10 febbraio 2017*

*c/o Università degli Studi di Palermo  
Dipartimento di Scienze Economiche Aziendale e Statistiche - SEAS  
Edificio – 13, Viale delle Scienze, Palermo.*

### **CONSIGLIO DIRETTIVO SIEPI**

Alessandro Arrighetti, Marco R. Di Tommaso, Anna Giunta, Franco Malerba, Cesare Pozzi, Laura Rondi.

### **SEGRETERIA SCIENTIFICA SIEPI**

Fabio Landini, Eleonora Pierucci, Laretta Rubini, Alessandro Sarra.

### **COMITATO REFERENTE LOCALE**

Gioacchino Fazio, Antonio Purpura, Giovanni Ruggieri.  
c/o Dipartimento di Scienze Economiche Aziendale e Statistiche  
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## Il programma in sintesi

### Giovedì 9 febbraio 2017

8,30 – 9,00	Registrazione partecipanti
9,00 – 9,15	Apertura dei lavori
<b>9,15 – 11,15</b>	<b>Sessioni parallele: 1A, 1B, 1C</b>
<i>11,15-11,30</i>	<i>Coffe break</i>
<b>11,30 – 13,30</b>	<b>Sessione plenaria</b>
<i>13,30 – 14,30</i>	<i>Lunch buffet</i>
<b>14,45 – 15,15</b>	<b>Intervento Antonio Purpura</b>
<b>15,30 – 17,30</b>	<b>Sessioni parallele: 2A, 2B, 2C, 2D</b>
<b>17,30 – 19,00</b>	<b>Assemblea dei soci</b>
<i>20,30</i>	<i>Cena sociale</i>

### Venerdì 10 febbraio 2017

<b>9,15 – 11,15</b>	<b>Sessioni parallele: 3A, 3B, 3C, 3D</b>
<i>11,15-11,30</i>	<i>Coffee break</i>
<b>11,30 – 13,30</b>	<b>Sessioni parallele: 4A, 4B, 4C, 4D</b>
<i>13,30 – 14,30</i>	<i>Lunch buffet</i>
<b>14,45 – 15,45</b>	<b>Premio Dottorale Fabio Gobbo</b>
<b>16,00 – 18,00</b>	<b>Sessioni parallele: 5A, 5B, 5C</b>
<i>18,00</i>	<i>Chiusura dei lavori</i>

## Giovedì 9 febbraio 2017

### 9.15-11.15 Sessioni parallele

#### **Sessione 1A *Imprese e Recessione* / Chair: Franco Malerba**

Alessandro Arrighetti, Fabio Landini, Andrea Lasagni	Swimming upstream throughout the turmoil: evidence on firm growth during the Great Recession
Fabio Landini	Distortions in the process of firm selection during the Great Recession: a comparison across European countries
Stefania Cardinaleschi, Stefano De Santis, Francesco Giovanni Truglia, Marina Schenkel	Persistence and change in Italian industrial clusters and Local Dynamics
Maurizio Cisi, Francesco Devicienti, Alessandro Manello, Davide Vannoni	The impact of formal networking on the performance of SMEs

#### **Sessione 1B *Industria e Ruolo delle Istituzioni* / Chair: Marco R. Di Tommaso**

Annamaria Nifo, Sabrina Ruberto, Gaetano Vecchione	The role of institutional quality in multiple relationship banking across Italian regions
Ron Boschma, Gianluca Capone	Relatedness, diversification and institutions
Massimo Florio, Paolo Castelnovo	Quality of institutions and performance of State-invested enterprises: International evidence from major telecom companies 2006-2014
Emanuele Felice	The socio-institutional divide. Explaining Italy's regional development over the long-run

#### **Sessione 1C *Industria dei Trasporti* / Chair: Cesare Pozzi**

Marco Alderighi, Alberto Gaggero	The role of airlines on regional growth
Alberto Brugnoli, Antonio Dal Bianco, Gianmaria Martini, Davide Scotti	The impact of airline networks on trade flows: a natural experiment on causality applied to Italy
Paolo Malighetti, Gianmaria Martini, Renato Redondi, Davide Scotti	The geography of integrators' air transport networks in Europe
Emilio Picasso, Maria Nadia Postorino, Mariano Bonoli Escobar, Maria Stewart Harris	Evaluation of vehicle sharing systems by means of choice experiments

### **11.15-11.30 Coffee Break**

## 11.30-13.30 Sessione plenaria

**Chair: Anna Giunta**

**Riccardo Crescenzi** (London School of Economics)

*Multinationals and regional development: evidence from across the globe*

**Luigi Moretti** (Centre d'Economie de la Sorbonne, Université Paris 1 Panthéon-Sorbonne):

*Institutions, firms, and public procurement: Evidences from Italy*

**Discutono:**

**Elisa Barbieri**, Università di Udine e c.MET05; **Olga Chiappinelli**, German Institute for Economic Research; **Fabio Landini**, Università di Parma; **Umberto Monarca**, Università di Foggia e LUISS

## 13.30-14.30 Lunch buffet

## 14.45-15.15 Sessione plenaria

Intervento di Antonio Purpura, Università degli Studi di Palermo.

## 15.30-17.30 Sessioni parallele 2

### **Sessione 2A *Economia e Servizi* / Chair: Francesco Losurdo**

Roberto Colombi, Gianmaria Martini, Giorgio Vittadini	Determinants of transient and persistent hospital efficiency: the case of Italy
Ernesto Cassetta, Linda Meleo, Umberto Monarca, Consuelo Rubina Nava	Is the answer blowing in the wind (auctions)? An assessment of Italian auction procedures to promote on-shore wind energy
Mariarosa Battaggion, Alessandro Vaglio	Why do individuals use Media? An empirical enquiry
Alessandro Sarra, Marialisa Mazzocchitti, Eugenia Nissi	Misurare l'impatto delle scelte regolatorie con la Data Envelopment Analysis: il caso degli ambiti territoriali ottimali nella raccolta dei rifiuti solidi urbani

### **Sessione 2B *Industria e Mercati Emergenti* / Chair: Augusto Ninni**

Antonio Angelino, Mattia Tassinari, Elisa Barbieri, Marco R. Di Tommaso	Caratteristiche delle imprese e vincoli di business environment. Evidenze dal Vietnam
Christoph Lattemann, Svetla Marinova, Ilan Alon, Francesca Spigarelli	Explaining the globalization of Chinese MNEs –A dynamic embedded, multilevel framework
Mattia Tassinari, Antonio Angelino, Elisa Barbieri, Marco R. Di Tommaso	Industria emergente, imprenditorialità e investment climate. Infrastrutture e accesso alla finanza in Etiopia
Vito Amendolagine, Andrea Presbitero, Roberta Rabellotti, Marco Sanfilippo, Adnan Seric	Global value chain and foreign investors: An empirical analysis of Sub-Saharan Africa and Vietnam

**Sessione 2C *Capitale Umano e Lavoro* / Chair: Carlo Cambini**

Michele Capriati and Marialuisa Divella	Advanced work organisation, human capital and technological capabilities development across firms in Italy
Giorgio Calcagnini, Germana Giombini, Giuseppe Travaglini	How labor regulation affects innovation and investment: A neo-Schumpeterian approach
Nicola Meccheri, Luciano Fanti	Should managerial delegation contracts be made before or after union wage setting? A game-theoretic analysis

**Sessione 2D *R&D, intangibili, innovazione* / Chair: Alfredo Del Monte**

Marco Corsino, Anna Giunta, Roberto Gabriele	Are you spending enough? An analysis of the effects of different intensity of regional R&D subsidies
Alessandro Sterlacchini	The intensity of business R&D in Italy: why reducing the gap with the EU is possible and worthwhile
Annalisa Caloffi, Marco Mariani, Federica Rossi, Margherita Russo	R&D collaboration policies: are they really able to promote networking?
Cecilia Jona-Lasinio, Stefano Manzacchi, Valentina Meliciani	Intangible assets and participation in global value chains: An analysis on a sample of European countries

**17.30-19.00 Assemblea dei soci SIEPI****20.30 Cena sociale**

## Venerdì 10 febbraio

### 9.15-11.15 Sessioni parallele 3

#### **Sessione 3A *Internazionalizzazione e Multinazionali* / Chair: Patrizio Bianchi**

Raoul Minetti, Pierluigi Murro, Zeno Rotondi, Susan Chun Zhu	Financial Constraints Firms Supply Chains and Internationalization
Davide Castellani, Claudio Fassio	Export innovation. The role of imported inputs and multinationality
Claudio Cozza, Giulio Perani, Antonello Zanfei	Are multinationals better at creating technical linkages with local firms and institutions?
Shamnaaz Begum Sufrauj, Mario Volpe, Giancarlo Corò	Industry linkages, skill-relatedness and multinationals

#### **Sessione 3B *Innovazione, Brevetti e Università* / Chair: Francesco Silva**

Marco Bellandi, Annalisa Caloffi	Combining universities third mission and place-based industrial development
Marianna Succurro, Giuseppina Damiana Costanzo	The driving forces of patenting activity in Italy
Roberto Iorio, Sandrine Labory, Francesco Rentocchini	The importance of pro-social behaviour for the breadth and depth of knowledge transfer activities: An analysis of Italian academic scientists
Michele Meoli, Eleonora Pierucci, Silvio Vismara	The effects of public policies in fostering university spinoffs

#### **Sessione 3C *Europa, Industria e Tecnologie* / Chair: Graziella Fornengo**

Mario A. Maggioni, Emanuela Marrocu, Erika Uberti, Stefano Usai	Of Trees and Monkeys. The evolution of product space and the technological specialization of European regions
Massimo G. Colombo, Diego D'Adda, Paolo Malighetti, Anita Quas, Silvio Vismara	Venture Capital is in the air: the impact of Venture Capital monitoring in Europe
Alessandro Sarra, Claudio Di Bernardino, Davide Quaglione	L'intensità tecnologica e l'ipotesi di deindustrializzazione nell'Unione Europea
Rosamaria d'Amore e Roberto Iorio	Management characteristics, intellectual capital and innovation in Italian firms: a European comparison

#### **Sessione 3D *Cluster e Territori* / Chair: Enzo Pontarollo**

Marco Bellandi, Erica Santini, Claudia Vecciolini	Accumulation of knowledge, unlearning and forgetting in endogenous and exogenous dynamics of Industrial Districts
Antonio Purpura, Giovanni Ruggieri	Cluster di imprese nei contesti territoriali UNESCO: Il caso della Sicilia
Guido Pellegrini, Marusca De Castris	Spatial effects in evaluating the impact of European regional policy
Alessandro Marra	Emerging specializations and software clusters in London— A network analysis using metadata on firms' products, markets and technologies

### **11.15-11.30 Coffee Break**

## **11.30-13.30 Sessioni parallele 4**

### **Sessione 4A Italia e Territori / Chair: Marco Bellandi**

Giorgia Marinuzzi, Walter Tortorella	Analisi cluster delle caratteristiche economico-produttive dei comuni italiani
Annamaria Nifo, Domenico Scalera, Gaetano Vecchione	The rule of law and educational choices. Evidence from Italian regions
Claudia Cantabene, Alfredo Del Monte	Public debt, regional expenditure and corruption: The Italian case
Valentina Peruzzi	Does family ownership structure affect investment-cash flow sensitivity? Evidence from Italian SMEs

### **Sessione 4B Industria e Politiche / Chair: Alessandro Sterlacchini**

Maria Rosaria Alfano, Anna Laura Baraldi, Emanuele Felice, Amedeo Lepore, Erasmo Papagni	Public investment and the economic development of Southern Italy, 1951-1995
Alessandro Muscio	Industry 4.0: the redefinition of European manufacturing in the age of transformative innovation
Laura Rondi and Paola Valbonesi	Ex-ante and ex-post outsourcing in public procurement: temporary partnership vs subcontracting
Patrizio Bianchi, Sandrine Labory	Structural change, learning and industrial policy: A comprehensive approach

### **Sessione 4C Settore manifatturiero e performance d'impresa / Chair: Alessandro Arrighetti**

Mariarosaria Agostino, Annamaria Nifo, Francesco Trivieri, Gaetano Vecchione	Institutions and firms productivity. Evidence from the Italian manufacturing industry
Giovanni Cerulli, Bianca Potì	Technological competition and firm dynamic performance
Luca Cacchiarelli, Alessandro Sorrentino	Market power in food supply chain: evidence from Italian pasta chain
Cesare Pozzi, Ernesto Cassetta, Michele Lore, Umberto Monarca	Strategic Profile of the Manufacturing Industry: Application from a Kaldorian Perspective

### **Sessione 4D Innovazione e Investimenti in Cina / Chair: Piercarlo Frigero**

Chiara Pollio, Elisa Barbieri, Laretta Rubini, Marco R. Di Tommaso	Attrarre basta per innovare? La via cinese nell'industria dell'auto.
Claudio Petti	Dal Made in China al Created in China. Innovazione, Trasformazione e Riforme
Augusto Ninni, Lv Ping, Francesca Spigarelli	Struggle against climate change and for economic growth: the role of Chinese foreign investments in the solar and wind equipment EU industry
Giorgio Prodi, Federico Frattini, Francesco Nicolli	Regional Innovation Systems in China: A long-term perspective based on patent data at a prefectural level

## **13.30-14.30 Lunch buffet**



## 14.45 – 15.45 Premio dottorale Prof. Fabio Gobbo

**Chair: Alessandro Arrighetti**

**Sara Calligaris** (Università Roma Tor Vergata):

*The Role of Heterogeneous Markups in Quantifying Misallocation: Evidence for Italy*

**Giulia Pavan** (Università Roma Tor Vergata):

*Green Car Adoption and the Supply of Alternative Fuels*

## 16.00-18.00 Sessioni parallele 5

**Sessione 5A *Innovazione e Tecnologie* / Chair: Donato Iacobucci**

Claudio Petti, Francesco Prota e Lauretta Rubini	Due decenni di innovazione Made in China
Rocchetta Silvia	Adaptive resilience and technological variety: empirical evidence from the U.K. regions
Ivano Dileo, Marialuisa Divella	Heterogeneity in cooperation for innovation and technological capabilities of firms in Italy
Paolo Carnazza	Le strategie di innovazione delle startup innovative: un'indagine ad hoc

**Sessione 5B *R&D, Investimenti, Outsourcing* / Chair: Laura Rondi**

Antonio Tesoriere, Luigi Balletta	A dynamic model of open source vs proprietary R&D
Laura Abrardi, Carlo Cambini	Correcting procrastination: “Sin” tariff as incentive to investments
Riccardo Camboni Marchi Adani, Paola Valbonesi	Favouritism in scoring rule auctions

**Sessione 5C *Lavoro e Impresa in Italia* / Chair: Davide Vannoni**

Mariachiara Barzotto, Giancarlo Corò, Ilaria Mariotti, Marco Mutinelli	Inward FDI and host country labour markets in Italian manufacturing systems
Giulia Bettin, Patrizio Bianchi, Francesco Nicolli, Laura Ramaciotti, Ugo Rizzo	Migration, diaspora networks and firm entry: evidence from Italian regions
Francesco Devicienti, Elena Grinza, Alessandro Manello, Davide Vannoni	Which are the benefits of having more female leaders? Evidence from the use of part-time work in Italy

## 18.00 Chiusura dei lavori